

FESTIVAL OF KNOWLEDGE Event Guide

5TH AND 6TH MARCH Norfolk Showground



What's in this **Event Guide**

O	Welcome	03
0	Our Sponsors	04
0	Get Inspired	06-07
0	Career Zone Map	08-09
0	Career Zones	10-15
0	Norfolk Chambers of Commerce	15



Welcome to the Festival of Knowledge!

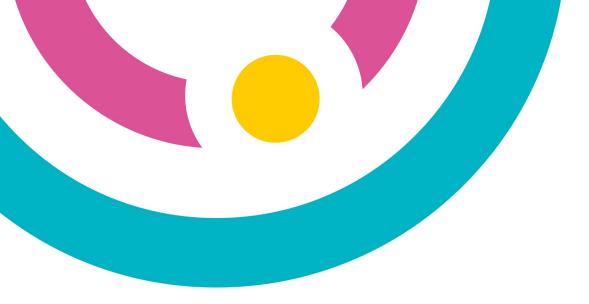
We're delighted to have you join us for a day of exciting opportunities to explore your future career right here in Norfolk. Our county is home to some of the UK's most innovative industries, from cutting-edge agriculture and renewable energy to thriving creative and digital sectors. With nearly 40,000 businesses and a growing economy, Norfolk is the perfect place to build a successful and fulfilling career.

Whether you're considering apprenticeships or further education, today is all about helping you discover opportunities and inspire your career path. With a diverse range of companies, from global corporations to pioneering start-ups, Norfolk offers fantastic career prospects for ambitious and talented young people like you.

Take the time to explore, ask questions, and get inspired in our dedicated Career Zones.

Enjoy the event, and don't forget to scan the QR codes for more information about the businesses engaging with you today.





Our Sponsors

A BIG THANK YOU to our key sponsors who make this event possible! These organisations are dedicated to supporting young people in exploring exciting career paths in our county.















And Special thanks to:





Looking Back

TAKE A GLIMPSE into last year's event. These moments capture the energy, engagement, and opportunities as students connected with industry professionals and explored potential career paths. •



Get Inspired

Make the most of the festival - get inspired!

THE FESTIVAL OF KNOWLEDGE is a fantastic chance to meet professionals from different industries, discover exciting career paths, and start thinking about your future. Don't be shy - businesses are here because they want to help and inspire you! O

Be Curious

Ask plenty of questions and explore industries you may not have considered before.

Take Notes

Jot down key advice, company names, and any opportunities that catch your eve.

Think Ahead

What kind of job would excite you? What subjects or skills do you enjoy? Use this event to connect your interests with your career aspirations.

Get Involved

If exhibitors have interactive displays or activities, have a go! You'll learn more by experiencing things first-hand.

Follow Up

Many businesses offer work experience, apprenticeships, and training. Keep hold of useful leaflets and scan the QR codes in this booklet for more info.







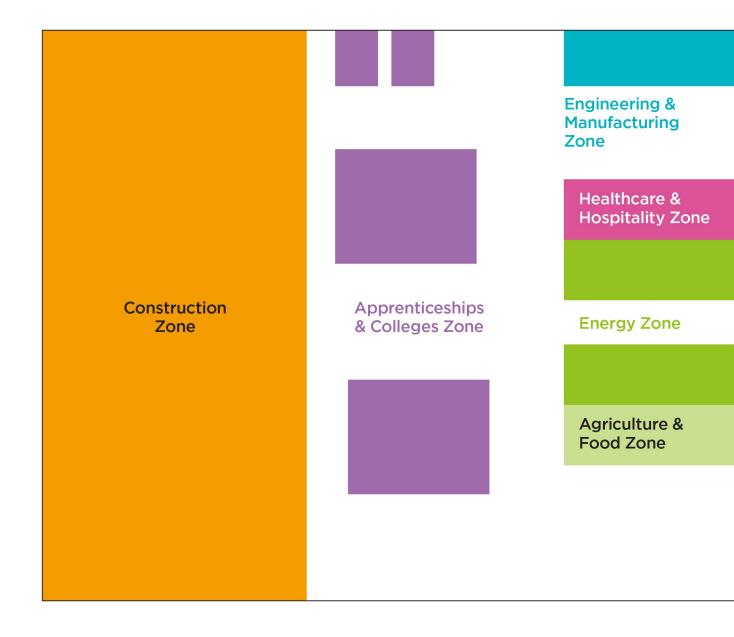
Questions to Ask

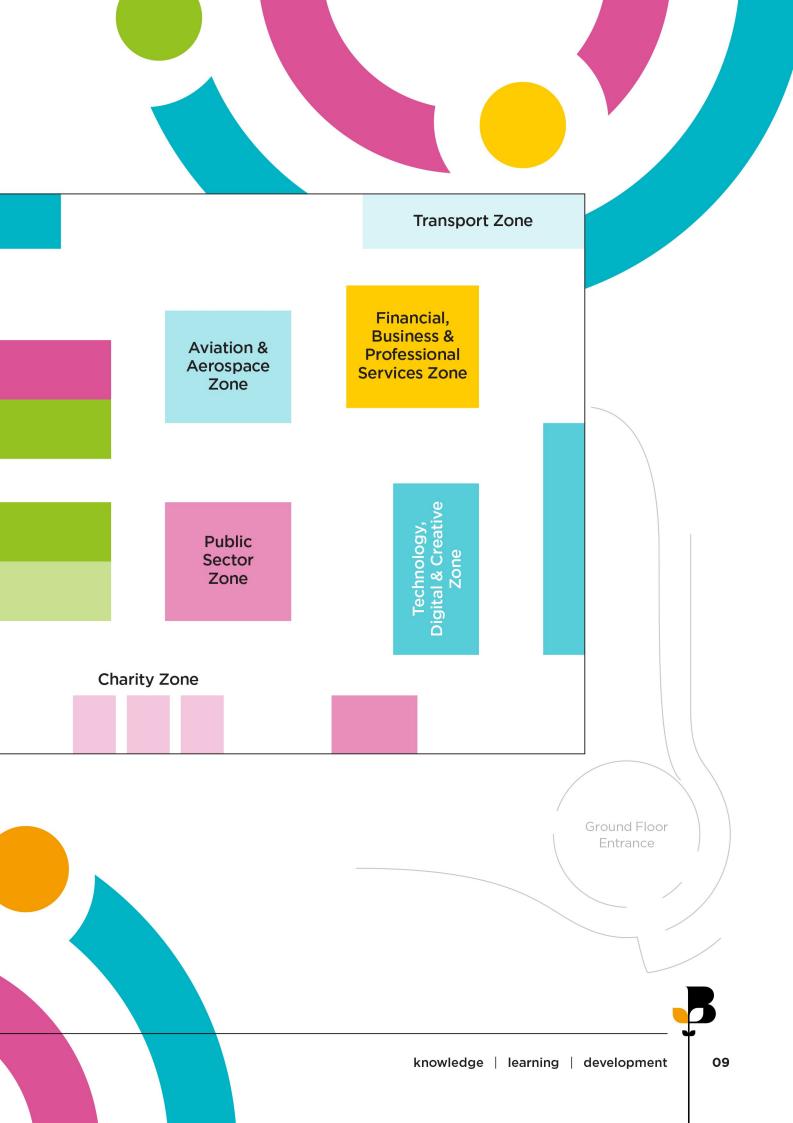
If you're not sure what sorts of questions you can ask, here a few examples to get your conversations going...

- What do you enjoy most about your job?
- What's a typical day like in your job?
- What skills do I need to work in this industry?
- What qualifications or training would you recommend?
- What advice would you give to someone my age interested in this field?
- How is your industry changing, and what skills will be needed in the future?
- Do you have work experience opportunities at your business?
- Are there apprenticeships available in your company?
- What's the best way to stand out when applying for jobs in this sector?



Career Zones Map





The Zones

Construction Zone

BUILD THE WORLD around you! From architecture and civil engineering to hands-on trades like carpentry and bricklaying, explore how to build, shape and maintain communities. •

Example job titles

Architect / Structural Engineer /
Civil Engineer / Site Manager /
Carpenter / Bricklayer / Surveyor

Lovell Partnership		City College Norwich	JTL	
Morgan Sindall		Contact Electrical	Mervyn Lambert Plant Hire	
Batchelor Electrical Services		Ingleton Wood	Richard Utting Associates	
Bateman Groundworks		Jarret Plumbing & Heating	Rossi Long Consulting	
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Scaffolding

Agriculture & Food Zone

EXPLORE THE FUTURE of farming, food production, and sustainability. Discover how science and technology are transforming the way we grow, produce, and distribute food from Norfolk across the world.

Example job titles

Agricultural Engineer / Farm
Manager / Food Technologist /
Crop Scientist / Precision Farming
Specialist / Livestock Nutritionist

Crisp Malt



Ben Burgess



Cranswick PLC



PD Hook



Apprenticeships & Colleges Zone

FIND OUT HOW you can learn on the job, earn a wage, and build valuable skills with apprenticeships or college courses designed to prepare you for your dream career. •

Example job titles

Digital Marketing Apprentice / Sports
Coach / Construction Apprentice /
Engineering Technician Apprentice /
Healthcare Trainee / IT Support Apprentice

Access Creative College



College of West Anglia



Swarm Group



Access Sport



East Norfolk Multi Academy

Trust



Unitas



Apollo East Coast College



Pathways to Work/WEX and Apprenticeships Norfolk



University of Sheffield



City College Norwich



Poultec
Training Ltd



University
Technical
College Norfolk





Charity Zone

IF YOU'RE PASSIONATE about helping others, you should consider pursuing a career working for a charity or a non-profit organisation, where you can make a real difference in people's lives every day.

Example job titles

Youth Support Worker / Fundraising Manager / Community Outreach Coordinator / Mental Health Support Worker / Social Enterprise Developer

EACH Charity



Joe Dix Foundation Charity



St Edmunds Society



Energy Zone

POWER THE FUTURE with careers in renewable energy, sustainability, and engineering. Learn how Norfolk is leading the way in offshore wind, solar power, and green technology. •

Example job titles

Offshore Wind Technician / Sustainability Consultant / Solar Panel Installer / Environmental Scientist

East of England Energy Group	Gardine	RWE	
Armultra	National Grid	ScottishPower Renewables	
East Coast College	Next Geosolutions	Sizewell C	
East Wind	Opergy	Windcat	
Equinor	Orsted		

Healthcare & Hospitality Zone

Financial, **Business &** Professional **Services Zone**

Engineering & Manufacturing Zone

WHETHER IT'S

CARING for people, running hotels, or organising unforgettable is all about big ideas. travel experiences, this zone is all about jobs that focus on people's health, happiness, and well-being. O

FROM FINANCE

and law to business management, this zone strategic thinking, and helping organisations grow. O

EVER WONDERED

how things are designed and built? Explore careers in engineering and advanced manufacturing where you can innovate and help create the future.

Example job titles

Nurse / Paramedic / Occupational Therapist / Care Home Manager / Hotel Manager / Chef

Example job titles

Accountant / Solicitor / Insurance Broker / Investment Banker / Business Analyst / Marketing Strategist

Example job titles

Mechanical Engineer / Product Designer / Civil Engineer / Quality Control / Inspector / Marine Engineer

Holiday Inn Norwich



Alan Boswell Group



Applied Acoustics Engineering Ltd



James Paget NHS



Aviva



Galliford Try Infrastructure



Norfolk and **Suffolk NHS Foundation Trust**



Brown & Co



IMarEST



Howes Percival LLP



P4 Limited



Larking Gowen





Technology, Digital & Creative Zone

THE FUTURE IS DIGITAL!

Discover careers in coding, cybersecurity, artificial intelligence, SEO, and software development that shape the way we live and work.

Example job titles

Software Developer / Cybersecurity Analyst / Al Engineer / Architectural Technologist / Digital Design Specialist / IT Support Technician / UX Designer

College of West Anglia



Premier Voice Data



Tech Educators



Icanbea



RIBA Norfolk



Uptech Limited



Infinite Form



Smash Marketing



Public Sector Zone

MAKE A DIFFERENCE in your community with careers in government, uniformed, and public services – from military and prison services to civil servants and local leaders. O

Example job titles

Social Worker / Civil Servant /
Probation Officer / Local Government
Officer / Army Medic / Military Police /
Prison Officer

British Army



Norfolk County Council



Norwich City Services Ltd



His Majesty's Prison and Probation Service



Norwich City Council





greateranglia



Transport Zone

THIS ZONE EXPLORES careers in passenger transport, vehicle maintenance, logistics, and fleet management—essential industries that keep people moving safely and efficiently.

Example job titles

Coach Driver / Fleet Manager / Vehicle Maintenance Technician

Busseys



CJC Transport



Go East Anglia



Aviation & Aerospace Zone

FROM PASSENGER flights to aviation technology, the aerospace sector offers exciting careers in aircraft design, maintenance, and innovation. Explore the opportunities that keep air travel safe, efficient, and at the cutting edge of technology.

Example job titles

Aviation Technician / Logistics Coordinator / Aircraft Maintenance Engineer

SaxonAir





is a business membership organisation supporting businesses of every shape and size in every sector imaginable, representing the county's business community.

































We hope you've had an inspiring and insightful day at the Festival of Knowledge!



Scan

DON'T FORGET TO SCAN the QR codes and visit our exhibitor's online resources to continue exploring your future career opportunities.



Share

PLEASE SHARE YOUR THOUGHTS!

Scan the QR code below to complete our short feedback form.

